

WATTS OCCURRING RACING



Prospectus 2027

UPRISE
BIKES

**MAINDY
FLYERS**

**Built
on
the
foundations
of
Maindy Flyers**



WELCOME

Thank you for your interest in Watts Occurring Racing, a new junior cycling development programme built on the foundations of Maindy Flyers Cycling Club.

Whether you currently ride for Maindy Flyers or are joining us from another club, we're delighted that you're considering becoming part of our programme.

Choosing a junior team is about much more than race results. It's about finding an environment where young riders can develop, enjoy the sport and fulfil their potential whilst being supported both on and off the bike.

Watts Occurring Racing has been created to bridge one of the biggest challenges in British cycling: the transition from Youth to Junior racing. Our aim is to provide talented young riders with the opportunity to compete at the highest level while continuing to develop as athletes and as young people.

This prospectus explains who we are, what we believe and how we're helping the next generation of talented riders develop both on and off the bike

OUR VISION

Developing outstanding young riders the right way.

At Maindy Flyers, we believe success is about much more than race results.

Developing riders the right way means looking after the person first, developing their performance and always keeping perspective. It means helping young people enjoy the sport, fulfil their potential and develop the confidence, resilience and values that will benefit them throughout their lives.

Watts Occurring Racing has been created to build on that philosophy, providing talented young riders with a professional environment in which to race, learn and grow.

THE RIGHT WAY

PERSON (How we look after them)



- Young person first. Cyclist second
- Enjoyment - they should love doing it
- Wellbeing - people before performance
- Belonging - everyone matters.

PERFORMANCE (How we develop them)



- Develop, don't just perform
- Coaching - quality coaching, feedback and support
- Preparation - doing the basics well, on and off the bike
- Opportunity - the chance to test themselves at the highest level

PERSPECTIVE (How we keep it all in context)



- Be ambitious. Keep perspective
- Dream big - give them opportunities to see how far they can go
- Handle setbacks - winning and losing are both part of development
- Keep it in perspective - one race, result or season doesn't define a rider

OUR VALUES

Five values that shape everything we do, on and off the bike.



Fun

We love what we do — racing should be enjoyable, challenging and rewarding.



Inclusive

We respect and support all members of the team and recognise that every rider's pathway is different.



Commitment

We turn up, give our best and keep going - showing dedication, consistency and support for one another.



Ambitious

We aim high, developing the best riders and setting the standard for junior racing in the UK



Proud

We are proud to represent the team, wearing our colours with respect, teamwork and passion.

BUILT ON THE FOUNDATIONS OF MAINDY FLYERS

For more than 30 years, Maindy Flyers has introduced young people to cycling and helped them develop as riders and as people.

Today, we support almost 200 young riders aged 6 to 18 through a structured coaching programme delivered by dedicated volunteers. Every week, young people learn new skills, build confidence, make lifelong friendships and discover a love of cycling.

Our alumni include Tour de France winner Geraint Thomas, former WorldTour professional Luke Rowe, Olympic Champion Elinor Barker, Olympic medallist Owain Doull and World Champion Zoe Bäckstedt.

While we are incredibly proud of these achievements, they represent only part of our story. Our greatest success is seeing young people grow in confidence, resilience and character through cycling.

Watts Occurring Racing is the next chapter in that story.





INSPIRED BY GERAINT THOMAS & LUKE ROWE

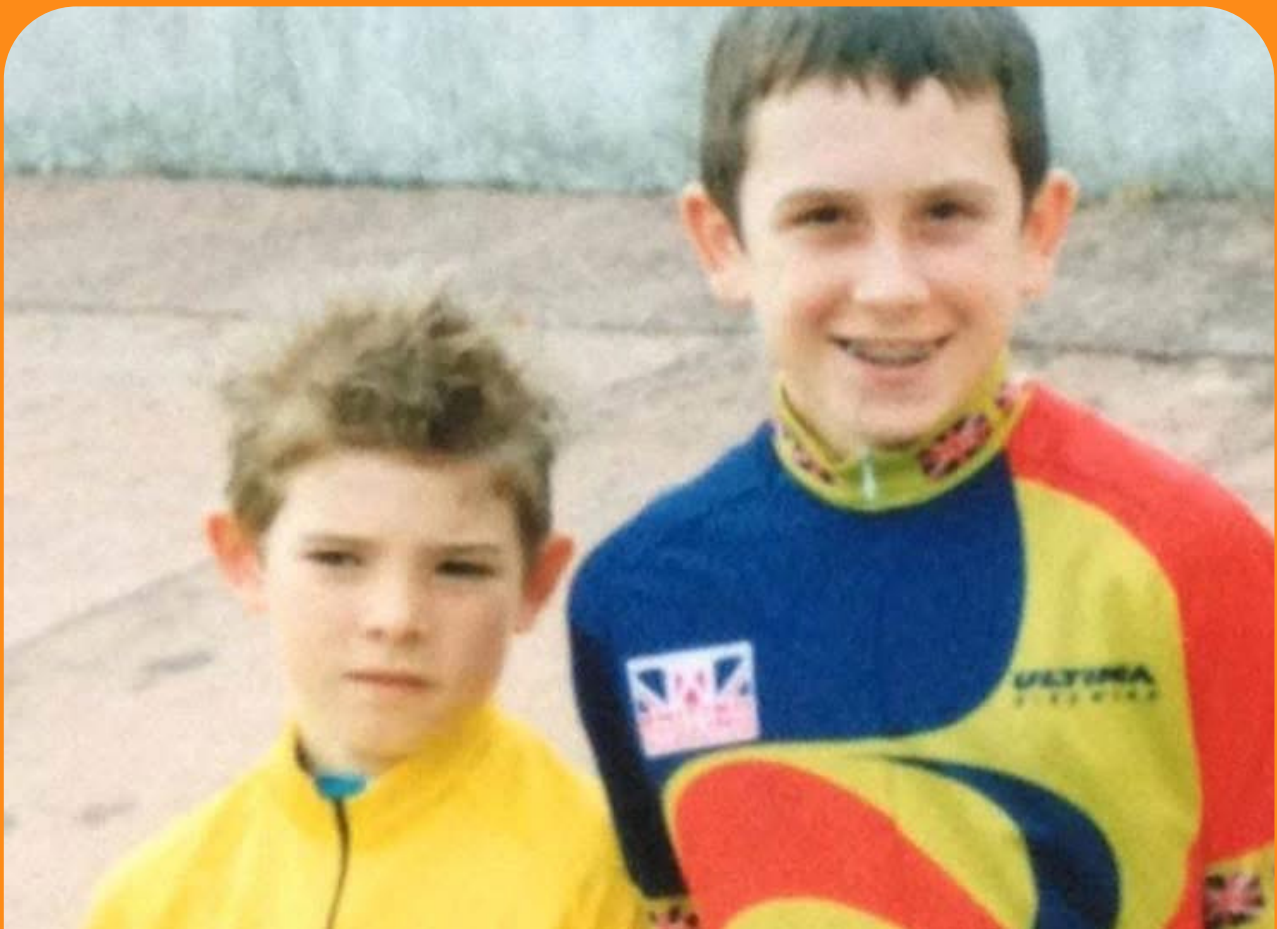
Every rider's journey begins somewhere.

For Geraint Thomas and Luke Rowe, that journey began at Maindy Flyers.

Today they are recognised as two of Britain's most successful professional cyclists, but both still recognise the importance of the club where they first discovered competitive cycling.

Their support for Watts Occurring Racing reflects a shared belief that talented young riders deserve outstanding opportunities to develop without compromising the values that helped them reach this stage.

Their journey reminds every rider that extraordinary achievements can begin in ordinary places.





WHY WATTS OCCURRING RACING

The transition from Youth to Junior racing is one of the most significant stages in a rider's development.



Higher Level Competition

National races become faster, longer and more demanding.



Greater Travel

Competing across the UK and Europe requires more planning and commitment.



Balancing Education

Many riders are preparing for GCSEs, A Levels, college or apprenticeships while continuing to race.

Watts Occurring Racing has been created to support riders through this transition, providing a professional, supportive and ambitious environment where they can continue to develop as athletes and as young people.

WHAT RIDERS CAN EXPECT

Race Programme



National Series



European Racing



Training Camps

Team Support



Team Kit



Team Vehicle

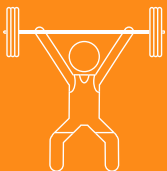


Mechanical Support

Performance Support



Testing



S&C



Nutrition

Personal Development



Education



Welfare



Guest Speakers

THE WATTS OCCURRING WAY

Everything we do is guided by the same philosophy.



Performance

Supporting every rider to fulfil their potential.



Values

Giving back to Maindy Flyers and inspiring the next generation.



Education

Helping riders balance cycling with school, college or university.



Wellbeing

Creating an environment where every rider feels safe, supported and valued.



Character

Developing resilience, humility, respect and responsibility.



Teamwork

Learning together and supporting one another.

WORKING TOGETHER

The best rider development happens when riders, parents and the team work together.

We ask riders to:

- ✓ Train with commitment:
- ✓ Be coachable
- ✓ Support teammates
- ✓ Show respect

We ask parents to:

- ✓ Encourage effort & enjoyment:
- ✓ Support independence
- ✓ Communicate openly
- ✓ Trust the development process:

OUR PROMISE

Every rider who joins Watts Occurring Racing will have their own ambitions.

Some may aspire to race professionally. Others may dream of representing their country or competing at the highest level they can.

Whatever those ambitions, our promise is the same. We will provide a supportive, ambitious and professional environment where every rider is encouraged to learn, improve and enjoy the journey.

We will celebrate success, learn from setbacks and always place the long-term development of our riders first.

Above all, we want every young person who leaves Watts Occurring Racing to do so with wonderful memories, lifelong friendships, confidence in their own abilities and pride in what they have achieved.

Because that's what Maindy Flyers has always believed.

Developing outstanding young riders the right way.